

GEETANJALI INSTITUTE OF TECHNICAL STUDIES

DEPARTMENT OF MANAGEMENT

(Affiliated to RTU, Kota)

(Airport Road Dabok, Udaipur ,Rajasthan)

ANNUAL REPORT 2019-20

Dear Readers,

We are happy to present to you the Annual Report of Department of Management 2020, the academic year was full of events and achievements of our faculties and students community. This year too we hosted several exciting events including seminars, workshops, conferences, expert lectures, annual fests, etc.

The academic year started with Induction week In 2019, Total 140 applications were received out of which 64 students were given admission in our MBA programme affiliated by Rajasthan Technical University.

In addition academic accomplishments, our students are very proactive in sports and community activities. Large number of students participated in various activities including Alumni Relations Cell and placement cell. For all these accomplishment we thank the entire GITs community for their contribution and support.

VISION: To disseminate management education in a way to transform students to practice principles and concepts of management effectively in their managerial pursuits. We aim to enable students to achieve an excellence in the field of Management and Business Administration in their professional life by adhering to ethics and moral values. We ensure that each one of our student have sensitive agile and adorable personality.

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Mission 1- Institute believes that an academic excellence is being applied in practical situations to enhance competence, knack and skills among budding managers.

➤ ACADEMIC ACTIVITY

❖ INTERNATIONAL SEMINAR ON "DIGITALIZATION: PEOPLE, TECHNOLOGY AND SERVICES" BY MR. KULDEEP CHOUDHARY, PROJECT MANAGER, SIEMENS, DUBAI. 05/08/2019

The informative and technological content based seminar was designed to educate the students in topics of digitization and digitalization, whilst shedding light on concepts of Smart City, Smart Home, and Smart Lights etc.

Mr. Kuldeep Choudhary explained that Digitization is not simply an ongoing practice but a necessity from the perspective of strategic governance to manage a vibrant corporate culture in any society. The smart way of getting information and taking decision from digital data are now leveraging on computational technique of Artificial Intelligence. There are so many means and methods being adopted worldwide by governments, corporates, Non-profit organizations and general service providers with various forms of adoption like Smart City, Smartcard, Block - chain, IoT (Internet of things), Augmented Reality, Virtual Reality, Robotics etc. The aim of the seminar is to share the insights of various participants towards Digitalization and making of Digital India from the management perspective. This seminar acted as a major forum for the presentation of technological progress and research outcomes serving as a platform for exchanges between government, enterprises, academia and industry.

Mission 2- To ensure that they come out as industry ready professionals.



Mission 3- Our meticulous methodology enables our students to achieve trainability and employability eventually through conducive learning environment.

❖ INTERNATIONAL SEMINAR ON “OVERSEAS CAREER OPPORTUNITIES IN THE PRESENT CONTEXT”, SESSION TAKEN BY MR. MAHAVEER KOTHARI. 11/08/2019

As the world of work continues to quickly morph, traditional views of Career Development (CD) are shifting. The main aim of the seminar was to provide guidance to those students who are interested in overseas career opportunities. Consequently, there is significant demand for information from organizations seeking to define their role in this new global working environment, along with the support and guidance for students as they progress through their careers.

Key takeaways from the seminar include:

- Adapting culture and engaging leaders to support students in their career growth
- Establishing career growth-minded leaders who support and enable students.
- Current global demographic shifts and the impacts on future of work and career growth.



Mission 4- Our system ensures and inculcates ethical values and sensitizes them to feel all time social responsibility through an effective and innovative lifelong learning process in Management Studies.

❖ 2-day Training session on Brand Management conducted for First Year MBA students

A 2-day training session on Branding and Brand Management was conducted by Makeintern.com for the First year Students of MBA, GITS on 15th and 16th October 2019 to prepare them for Echoes - the National B-Plan Competition at IIM-Kozhikode.

The Management expert from Makeintern.com, Mr. Kartik Mehta designed and conducted a very engaging and informative training session for the two day session which included an introduction to the concept of Branding, brand equity, case studies, presentations, group discussions, product development exercises and activities. The students were divided into groups to prepare presentations on renowned brands like Amway, Colgate-Palmolive, UniLever Ltd., Coca Cola, Tata- Nano, P&G, Zara etc. The participants gained a thorough knowledge of the techniques and insights needed to plan, create, and maintain a brand and developed an appreciation of leading brands.

Following the 'Learning by doing' teaching methodology, the training enabled students understand the importance of branding and brand management and then use strategies for brand development and create portfolios and business plans that achieve success. The groups then presented their business plans that involved:

- How to develop and build a brand from scratch, define goals and objectives etc.
- Understand and estimate the budgets and financial requirements make projections etc.
- Develop strategies, business and marketing plans; measure the value of the brand, identify strengths and weaknesses
- Implement successful marketing and communication strategies to make the brand succeed.

The students with the Best Business Plan will participate in the National B-Plan Competition at IIM-Kozhikode in January.

On the completion of the training Dr. Dharmesh Motwani presented a memento to Mr. Kartik Mehta for the creatively-designed, engaging experience.



❖ **ADMISSION DETAILS:**

Total no. Of Students admitted this Year: 64

❖ **RESULT ANALYSIS:**

MBA III Semester: 86.67%

MBA I Semester : 79.68%

❖ **LIST of ADJUNCT PROFESSORS in the DEPARTMENT:**

- **Mr. Rajeev Pandya**
- **Mr. Sumit Goyal**
- **Dr. Hitesh Nasa**

Mission 5- The institution's world class infrastructure facilities, procedures and system assure for an all-round development of its pupil.

➤ EXPERT TALK

❖ ICE BREAKING SESSION BY MS. ARCHANA SINGH 02/08/2019

The session was organized to make the students comfortable with each other. Ms. Singh discussed the essentials to a good personality and conducted activities to overcome their inhibitions. The main objective of the session was to ensure that students mingle with each other and feel comfortable in the forthcoming sessions as well as develop camaraderie amongst the group.

Students were divided into teams of five and were directed to present a small 3-5 minutes' skit based on social concepts like no smoking, traffic rules awareness, equality in society, women education etc.

Facilitators provided the teams with support and guidance during the performances. These activities were designed to improve creativity, time management, presentation skills, enhance confidence and communication skills, build team work and leadership qualities.





❖ ‘WHAT EXTRA INDUSTRIES NEED TODAY’ BY MS. SONIA KESWANI 03/08/2019

The aim to conduct this session was to make the students aware about the qualities which they need to inculcate among themselves in the next two years, with special focus on personality traits and communication skills.

Ms. Sonia Keswani explained that All management aspirants are expected to possess three essential skills; leadership quality, communication skills to interact with colleagues effectively, and creative problem-solving abilities that enable managers approach problems in innovative or imaginative ways.

The first two are generally considered “soft skills” and the last, creative problem-solving, a “hard skill”. Other hard skills that recruiters mention include IT/computer skills; knowledge of marketing, e-business, and languages; and CSR (corporate social responsibility) skills. Of course, it goes without saying that employers also look for a good academic background and track record.



❖ **GD and Interview Skills by CA Meenakshi Bherwani 06/08/2019**

Of the many challenges faced by job seekers is ability to overcome the fear to face GD and interview sessions, which are inevitable processes for job screening. Therefore, this session was particularly conducted to address this issue and deliberate on the do's and don'ts of GD and interview. She explained the students that GDs assesses the overall personality – thoughts, feelings and behaviour - of an individual in a group and is conducted as an elimination process. General topics related to Current Affairs, Abstract topics, Business & Economy and Social Issues are given to every group for discussion. A group of panellists observe the students during the discussion. Through this observation, they judge intellectual, social, leadership, communicative skills of candidates taking part in the GD.

The interview process, she explained was carried out with the intention of enabling either parties to understand each other through face-to-face interaction. Needless to say, in an interview, (for a job or for admission to a B-school) it is not only the knowledge of a prospective applicant that is judged, but an assessment is also made of his/her soft skills, especially those related to work ethics, attitude towards work, communication, time management, self- confidence, articulation, tactfulness, sense of humour and the like - qualities that are not easily conveyed through a CV/ resume. Mock GD and Interview sessions were conducted during the sessions to evaluate the students' abilities to communicate with others, assess their analytical abilities, leadership skills, social attitude, confidence etc.



❖ TEAM BUILDING SESSION BY MR. HIMANSHU ARORA 07/08/2019

“Not finance. Not strategy. Not technology. It is teamwork that remains the ultimate competitive advantage, both because it is so powerful and so rare” This sentence speaks a lot about the importance of Team Work and its increasing popularity and widely practiced character in industrial and business world. Keeping this objective in

mind, the session on team building was taken by Mr. Himashu Arora. He discussed the essentials of effective working in a team and conducted activities to make the students comfortable in working as a team.



❖ EXTENSION LECTURE ON INVESTMENT ALTERNATIVES UNDER THE FINANCE CLUB

The Finance Club of Department of Management Studies, GITS Organized an extension lecture on “Investment Alternatives” on 21st January 2020. The Keynote speaker was Mr. Amit Singhvi, an Independent Trainer of ICICI. Mr. Amit Singhvi has a rich experience in the area of equity research, Derivatives and technical analysis. During the session Mr. Singhvi shared the information about the investment products. He indicated that financial services are meant to find out keen customers and for this purpose product knowledge is very essential . In today’s scenario multi products are required to increase the profits and to

decrease the risk factor. He quoted that “Investment is the basic need of present era”. So it is advised to financial managers to firstly collect the informations about customers’ need and then suggest them investment options accordingly. He also discussed about CFP and its role in changing the finacial industry drastically. He further added that It helps to stop mis-selling of products. He concluded by saying that in present time trading in equity and corporate bonds are highly risky while trading in future & option is very safe due to minimum risk (i.e 5%) and maximum return(i.e 200%).



➤ STUDENT ACTIVITIES- CULTURAL, SPORTS, CLUB ACTIVITIES

❖ MUSIC CLUB ACTIVITY :

- The music club at Department of Management Studies, GITS aims to provide a platform for students to showcase their musical talent on a continual basis. We believe that it is essential to nurture the innate musical talent in everyone. This not only acts as a diversion from the busy professional schedules, but also inspires one to perform well in all aspects of life by serving as a morale booster. In this line the first event of

Music club was organized on 05/10/2019. The students enthusiastically participated in the event.

- The event started with the Ganesh Vandana followed by the Instrumental singing performance by students of MBA I semester. Further the event witnessed singing and dancing performance of MBA graduates. The event was coordinated by faculty coordinator Dr. Dharmesh Motwani and student coordinators Mr. Dhruv Rajawat (MBA I Semester) and Ms. Rudrakshi Joshi (MBA I Semester).



❖ **HR Club** of department of Management Studies, GITs organized **ROLE PLAY** on 21/10/2019. In the event 7 teams participated who were allocated the different situations by the draw of lot in the beginning. After the 30 minutes of preparation time the teams presented their play on the Dias. The judges of the activity were Dr. Manish Sharma, Dr. Kiran Soni and Dr. Dharmesh Motwani. The winners were as follows:-

First: 1. Sugandha Choubisa
2. Riddhi Jain
3. Shivani Joshi
Ayushi Nahar

Second: 1. Nitpal S. Rathore
2. Aayush Vajpayee
3. Ruchi Fullani
4. Burhan Moouin
5. Dhruv Rajawat
6. Anshul Chelawat

Winner of best Performance were as follows:

1. Ayushi Nahar
2. Niraj Sharma

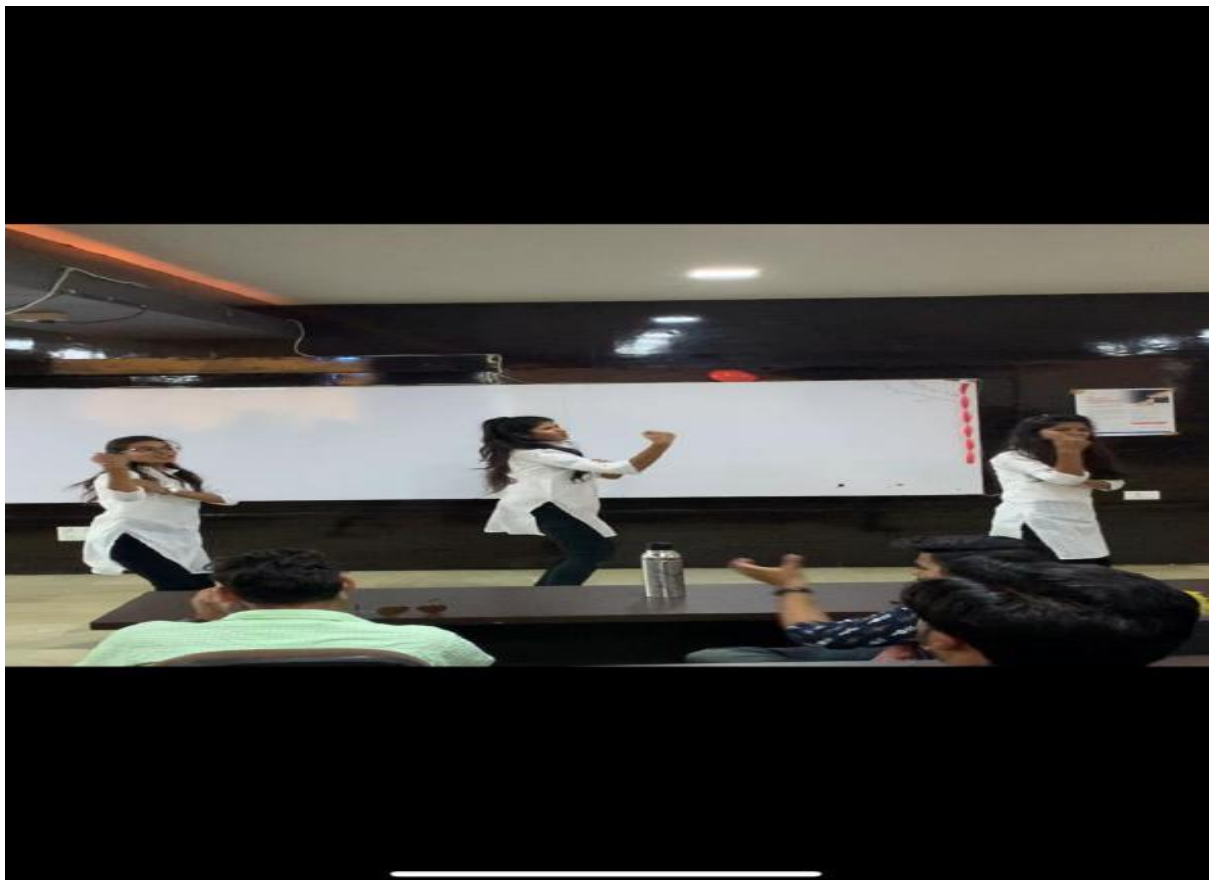
The event was coordinated by faculty coordinator Dr. Lokesh Mali and student coordinators Ms. Nishtha Jain (MBA I Semester) and Ms. Rudrakshi Joshi (MBA I Semester)



❖ MUSICAL GAMES ORGANIZED BY MUSIC CLUB “SARGAM”

The music club at Department of Management Studies, GITS aims to provide a platform for students to showcase their musical talent on a continual basis. Department believes that it is essential to nurture the innate musical talent in everyone. This not only acts as a diversion from the busy professional schedules, but also inspires one to perform well in all aspects of life by serving as a morale booster. In this line the Music club organized musical games on 27/01/2020. The students enthusiastically participated in the event.

The event started with the welcome dance of Ms. Rudrakshi Joshi followed by the dance performance of Ms. Ayushi Nahar, Ms. Sunanda Choubisa and Ms. Muskan Laddha. Students participated in the musical game named “Passing the Pass” and the surprise performances given by participants during the game were awesome. The event was coordinated by faculty coordinator Dr. Dharmesh Motwani and student coordinator Ms. Rudrakshi Joshi (MBA I Semester).



❖ PRARABDH – 2020

Department of Management Studies, GITS organized an inter college fest PRARABDH-2020 on 13th February, 2020 to provide an opportunity to students for showcasing their skills and creativity apart from the academic curriculum. The event was attended by more than 150 students of undergraduate and postgraduate colleges of Udaipur and nearby area. The event was initiated with an inaugural ceremony. After getting the blessings of goddess Saraswati, welcome speech was delivered by Dr. Dharmesh Motwani. He inspired the students by quoting the examples of glorious Indian history. During the inaugural session the participants were also briefed about the whole day event.

AD-ZAP

The flagship activity of the event was AD-ZAP. An advertisement is a notice or announcement in a public medium promoting a product, service, event or a company. It helps in creating positive brand image in the mind of existing as well as prospective customers. This activity was designed to unlock the creativity and enthusiasm of participants in the world of advertisements. In the event, there were 10 teams allotted the products by the draw of lot in the beginning. After the 30 minutes of preparation time the teams presented their advertisements. The advertisements were supported by unique brand name, jingle and USP of product. The judges of the activity were Ms. Anjali Dhabai and Dr. Monika Vardia. The winners were as follows:-

Position	Students Name	Institute Name	Prize
First	Itisha Agarwal, Harshita Singh, Sanidhya Gupta, Arwa K.	FMS, MLSU, Udaipur	Rs. 7100/-
Second	Mudeet Jain, Tisha Jain, Ritvika Reghu, Khozema Light, Tanmay Kothari	FMS, MLSU, Udaipur	Rs. 5100/-
Third	Falguni Shrimali, Charul Porwal, Modi Disha, Tushar Nagda	FMS, JRVU, Udaipur	Rs. 3100/-
Consolation	Abhishek Anjana, Shabbir Hussain, Ankit Anjana, Lokesh Nagar, Jagriti Kherodiya	UCCMS, MLSU, Udaipur	Rs. 1100/-

❖ COLLAGE

The next activity of the event was Collage. The theme of the event was Emerging Issues in India. 68 students in the form of 17 teams participated in the event. 60 minutes were given to each team to design the collage. The major themes covered by the participants were corruption, increasing rapes in India, economic slump down, pollution etc. After the event all the entries were evaluated on the basis of creativity, presentation and adherence to theme. The judges of the activity were Ms. Charu Khamesara and Mr. Mukesh Choudhary. The winners were as follows:-

Position	Students Name	Institute Name	Prize
First	Manisha Salvi, Minaxi Joshi, Zeba Khan, Rani Banu	Gurunanak Girls PG College, Udaipur	Rs. 7100/-
Second	Itisha Agarwal, Akshita Pokharna	FMS, MLSU, Udaipur	Rs. 5100/-
Third	Falguni Shrimali, Charul Porwal, Modi Disha, Tushar Nagda	FMS. JRVU, Udaipur	Rs. 3100/-
Consolation	Fatima Photowala, Jahanvi Raloti	UCCMS, MLSU, Udaipur	Rs. 1100/-

DEBATE

The last activity of the event was Debate. The topic given to the participants was Privatization of Education System is beneficial for Country. The students were given 5 minutes to present their views either in favour or against the notion. The students in the favour of the notion said that privatization offers better academic system and infrastructures to students, which ultimately help students in getting distinctive place in society. The students who were disagreed with the topic, focused on increasing cost of education and discrimination among the students. The judges of the activity were Dr. Radha Choudhary and Ms. Deepika Sahu. The winners were as follows:-

Position	Students Name	Institute Name	Prize
First	Jagrati Kerodiya	UCCMS, MLSU, Udaipur	Rs. 2100/-
Second	Mansi Vyas	Scholars Arena, Udaipur	Rs. 1500/-
Third	Saransh Luthra	FMS, MLSU, Udaipur	Rs. 1100/-
Consolation	Tahir Lukkawala	B.N. University, Udaipur	Rs. 500/-

In valedictory session Dr. Dharmesh Motwani presented the event report. Dr. Vikas Misra Director, GITS encouraged the students to participate more and more in such kind of activities in future also. The cash prizes were awarded to the winners and the event ended up with group photograph.

➤ COLLABORATIVE ACTIVITIES

❖ INDUSTRIAL VISIT TO JK TYRES, KANKROLI 08/08/2019

Industrial visits, considered as a part of college curriculum, have its own importance in a career of a student pursuing a professional degree. The objective of an industrial visit is to supplement the theoretical knowledge with practical perspective of the work place by providing an insight into the internal working of companies. It provided us with an opportunity to learn through interaction and observation of actual works within an organization. Keeping this in view an industrial trip was organised at JK Tyres, Kankroli during which the students visited the plant understood the various functional and operational aspects of tyre manufacturing.



❖ Industrial Visit to Secure Meters Limited, Udaipur

Students of MBA II and IV Semester of Department of Management Studies, Geetanjali Institute of Technical Studies were taken to Secure Meters Limited on 25th January, 2020.

Secure Meters Limited is a multi-national solutions provider for revenue management, power quality and energy efficiency that enables users to save money, reduce energy consumption and facilitate comfortable living. It started its operations in the year 1987 at the advent of the electronic age. By combining Indian frugal engineering with the best theoretical developments in the global metering domain, Secure was able to create the world's first commercially viable energy meter. Their 30-year journey has since taken them from the provincial town of Udaipur to all Indian states; their products are now installed in over 50 countries. More than 6,500 people work with them across India, UK, Australia, UAE, Malaysia, Singapore and Sweden.

The students were briefed about the organizational policy and culture of the Secure Meters Limited. Later on students visited the production plant, where the production managers briefed about the production process and also answered the queries raised by the students. The trip was coordinated by Dr. Dharmesh Motwani and Dr. Kiran Soni.



HR SUMMIT – 2020

Department of Management Studies, GITS organized a HR Summit on March 14, 2020. The theme of the summit was **Empowering Youth: Reskilling and Upskilling**. The event was inaugurated by invoking the blessings of goddess saraswati. In the welcome speech, Dr. Vikas Mishra, Director GITS welcomed the guests and suggested students to work on “Learn, Unlearn and Relearn”. Shri Prateem Tamboli, CEO of Geetanjali Medical College and Hospital suggested students to take the advantage of ecosystem for learning new things on regular basis. He also advised students to improve on their listening skills.

The guest of honour of the inaugural ceremony was Prof. Rajeshwari Narendran, HOD business administration and director MHRM, MLSU. She indicated that before working on upskilling and reskilling first there is a need to identify the inherent skills. Once you get success in identification of right skill then only you will be able to improvise that skill as per

the requirements of environment. She said that youthfulness is not about age it is about the self determination which keeps a person young even at the age of 105 years. She said that empowerment could not be taught or donated; it can be done only by the hard work.

After the inaugural ceremony there was a Panel discussion on the theme. The panellist were Dr. Kirti Mishra, Assistant Professor, IIM Udaipur, Mr. Arijit Basu, Assistant Vice president-Business HR and TMOD, Wonder Cement, and Mr. Rajeev Pandya, General Manager-Human Resource Business Partner, GMCH. Dr. Kirti indicated the skill gap existing in Indian corporate sector, she also emphasised on the up gradation of skills so that the students can be absorbed by the industries. Mr. Arijit Basu discussed the development of Indian case studies so that the students can understand the Indian market in more efficient manner. According to Mr. Rajeev Pandya there is a urgent need of Industry-Academia partnership to prepare the students according to the need of industry. The moderator Dr. Dharmesh Motwani also asked the panellists to discuss the ways of upskilling and reskilling. The major issues discussed were the factors affecting the need of upskilling and reskilling, the role of HR and management in upskilling and reskilling as well the role of artificial intelligence in upskilling and reskilling.

The summit was ended up with national anthem.

➤ PUBLICATION, FDP/STTP

S.no.	Name of Department	Total number of International Workshop/ FDP's/ STTP's/ Conference attended by faculty's	Total number of National Workshop/ FDP's/ STTP's/ Conference attended by faculty's	Total
1	MBA	17	22	39

Details of International Workshop/ FDP's/ STTP's Conference attended

S.no.	Name of Faculty	Title of Event	Type of Event - Workshop/ Conference	Date of Event	Organised by
1	Dr. MANI SHARMA	E-learning and tools for effective teaching and learning	FDP	29-05-2020	Jnan Vikas Mandal

Details of National Workshop/ FDP's/ STTP's/Conference attended

S.no.	Name of Faculty	Title of Event	Type of Event - Workshop/ Conference/FDP's/STTP's	Date of Event	Organised by
1	Dr Manish sharma	Social entrepreneurship	FDP	28-05-2020	Ed Fly Learn
2	Dr Manish sharma	E-learning	FDP	27-05-2020	Ed Fly Learn
3	Dr Manish sharma	Education 4.0 - Session	FDP	28-30/05/2020	Atrva college
4	Dr. MANI SHARMA	Attracting motivating and sustaining youth in agriculture opportunities challenges and the way forward in the past covid	Webinar	09-05-2020	Madras College
5	Dr. MANI SHARMA	effective use of e resources for teaching learning and research	Webinar	18-05-2020	R.A. Podar
6	Dr. MANI SH	procrastination to education	Webinar	26-05-2020	JSPM PUNE

	SHAR MA				
7	Dr. MANI SH SHAR MA	selection of suitable insurance plan	Webinar	27-05- 2020	S.I.A college pune
8	Dr. MANI SH SHAR MA	public speaking effective delivery of talks	Webinar	30-05- 2020	UMA college
9	Dr. MANI SH SHAR MA	how to use open educational resources to desire	Webinar	31.05.2020	St.Mary's college
10	Dr. MANI SH SHAR MA	digital digital transformati on way of self Reliance Indian economy opportunitie s and challenges post covid- 19	Webinar	2- 3/06/2020	Sri guru Teg Bahadur college (Jabalpur) M.P.
11	Dr. MANI SH SHAR MA	crazy tips to create virtual interviews		06-06- 2020	UKS
12	Dr. MANI SH SHAR MA	creating interactive e- Learning content	Webinar	01-06- 2020	universal college of engineering

Details of International Workshop/ FDP's/ STTP's Conference attended					
S.no.	Name of Faculty	Title of Event	Type of Event - Workshop/ Conference	Date of Event	Organised by
1	Dr	E-FDP on	FDP	16-20 May,	G.L. Research Academy,

	Kiran Soni	Statistical Applications Using SPSS Software		2020	Bengaluru
2	Dr Kiran Soni	ONE WEEK FDP ON "RESEARCH PUBLICATION DURING COVID-19, REFERENCING TOOLS AND E-CONTENT CREATION	FDP	29th JUNE to 5th JULY, 2020.	Sanskriti School of Business, Puttaparthi.
3	Dr Kiran Soni	RECENT TRENDS IN ARTIFICIAL INTELLIGENCE AND IMPACT ON TEACHING PROFESSIONAL	FDP	22/4/2020 to 24/4/2020	Buzzment & BuzzTech Association
4	Dr Kiran Soni	RSRI Conference on Recent trends in Science and Engineering (RSRI CRSE 2020: third Edition)	Conference	27 June 2020 to 28 June 2020	REST Society for Research International
5	Dr Kiran Soni	RECENT TRENDS IN ARTIFICIAL INTELLIGENCE AND IMPACT ON TEACHING PROFESSIONAL- Man Mad Brainpower (AI) : Gift And Reville in Human Management System	FDP	22/4/2020 to 24/4/2020	Buzzment & BuzzTech Association

6	Dr Kiran Soni	Structural equation model (SEM) and confirmatory Factor Analysis (CFA)	Workshop	24 and 25 May, 2020	Institute for statistics and analytical research
7	Dr Kiran Soni	Research approach for Global Reach	Webinar	20th May, 2020	Shree ChandaPrabhu Jain College
8	Dr Kiran Soni	Understanding open Educational Resources	Selfearning Online Course	April 27, 2020	Common Wealth of Learning, Canada
9	Dr Kiran Soni	Research Proposal : Initiating Research	Selfearning Online Course	21-04-2020	Coursera
10	Dr Kiran Soni	Preparing to Manage Human Resource	Selfearning Online Course	01-05-2020	Coursera
11	Dr Kiran Soni	Statistical analysis Using R (Online)	Workshop	May 30-31, 2020	IDMBA, Hyderabad
12	Dr Kiran Soni	Research Methodology	Online Quiz	15-May-20	Mangalayatan University
13	Dr Kiran Soni	Research Methodology	Seminar	23-May-20	IQAC Vignana Bharathi Institute of Technology, Aushapur (V)
14	Dr Kiran Soni	Digital Literacy	Online Quiz	11 May, 2020	Arul Anandra College, Madhurai
15	Dr Kiran Soni				

Details of National Workshop/ FDP's/ STTP's/Conference attended					
S.no.	Name of Faculty	Title of Event	Type of Event - Workshop/ Conference/FDP's/ STTP's	Date of Event	Organised by
1	Dr Kiran	"RESEARCH	FDP	1st JUNE to 7th JUNE, 2020.	FACULTY OF MANAGEMENT

	Soni	REVISITED : REFLECTION ON ANALYTICAL TOOLS"			STUDIES MOHANLAL SUKHADIA UNIVERSITY UDAIPUR, RAJASTHAN (INDIA) M.B.A. (E- COMMERCE) PROGRAM
2	Dr Kiran Soni	National level Online commerce Quiz Program	Online Quiz	July, 2020	SREE ANANTHA PADMANABHA ARTS, SCIENCE & COMMERCE COLLEGE, VIKARABAD-501101.

S.no.	Name of Faculty	Title of Event	Type of Event - Workshop/Conference	Date of Event	Organised by
1	Dr. Archan Singh	Managing Stress , Teaching and Learning During this period of Social Ddistancing	FDP	09-05-2020	MTC Global Bangalore,Dhaka International University, Bangladeshand Knowledge Café Bangalore

Details of National Workshop/ FDP's/ STTP's/Conference attended

S.no.	Name of Faculty	Title of Event	Type of Event - Workshop/Conference/FDP's/STTP's	Date of Event	Organised by
1	Dr. Archan Singh	Resilient Business Strategies: Preparing for a Pandemic World	FDP	14-16 May ,2020	Department of Commerce, Shri Rama Krishna College of Arts And Science for Women Coimbatore,Tamilnadu

2	Dr. Archan a Singh	E-Pathshala: A Platform for Online Learning	FDP	22nd June, 2020	Prince Shri Venkateshwara Arts & Science College, University of Madras
3	Dr. Archan a Singh	Entrepreneurship Opportunities and Entrepreneurial Ethics	webinar	12th May ,2020	MIT Arts, Commerce & Science College ,Alandi, Pune
4	Dr. Archan a Singh	Digitisation for Building Business Continuity and Resilience During and After Covid 19	webinar	27th May ,2020	Institute of Commerce , Nirma University, Ahmedabad
5	Dr. Archan a Singh	Best Practices for Start Up Financing For Entrepreneurs	webinar	3rd June,2020	St. Anne's Arts and Science College
6	Dr. Archan a Singh	Essential Job Skills Required Post Covid-19	webinar	5th June,2020	Geetanjali Institue of Technical Studies, Udaipur
7	Dr. Archan a Singh	Reinventing Entrepreneurial Mindset Among Students - Post Covid 19	webinar	6th June, 2020	Geetanjali Institue of Technical Studies, Udaipur
8	Dr. Archan a Singh	Career Opportunities For Graduates Post Covid - 19	webinar	13th June, 2020	Geetanjali Institue of Technical Studies, Udaipur

➤ ACHIEVEMENTS

❖ FACULTY ACHIEVEMENTS:

Dr. Kiran Soni got the Bharat Shiksha Ratna Award this year



❖ Placements in GITS -2019-2020

Total twenty two students were placed in this session. Out of them two student was placed on 4.5 lakhs annual package while six were placed for 3.38 lakhs annual package and nine students were placed for 2 to 3 lakhs annual package, and remaining were placed on 1.80-2.00 lakhs annual package. Major companies were Reliance Jio, Vivo, ICICI, AU Small Finance , Linkruit etc.

DEPARTMENT'S PEOs, POs and PSOs

PROGRAM EDUCATIONAL OBJECTIVES

PEO 1: Establish rational connections in managerial concepts and knowledge of different subjects for an understanding of inter functioning of management principles.

PEO 2: To bridge the gap between theories and application, by the help of simulation and real life business illustrations and examples to develop edge over ability to commensurate with challenges in a dynamic business world.

PEO 3: Encouraging to attain entrepreneurial, entrepreneurial abilities and attitude to achieve the planned goals of the organization.

PEO 4: Receding standards of business ethics in present era we assured to imbibe the ethical and moral values in upcoming managers for the larger interest of business community and society.

PROGRAM OUTCOMES

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision making.

PO3: Ability to develop Value based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment

PROGRAM SPECIFIC OUTCOMES

PS01: Knowledge Management: Students should exhibit their knowledge of management principles

PS02: Critical-Thinking: Students should demonstrate their critical- thinking and problem solving skills and Students should evince their ability to recognize when change is needed, adapt to change.

PS03: Leadership Qualities: Students should manifest their leadership qualities